

## Topline Results

**Pew Research Center**

**Spring 2014 survey**

**April 15, 2015 Release**

### Methodological notes:

- Survey results are based on national samples. For further details on sample designs, see Survey Methods section.
- Due to rounding, percentages may not total 100%. The topline “total” columns show 100%, because they are based on unrounded numbers.
- Since 2007, the Global Attitudes Project has used an automated process to generate topline. As a result, numbers may differ slightly from those published prior to 2007.
- For some countries, trends for certain years are omitted due to differences in sample design or population coverage. Omitted trends often reflect less representative samples than more recent surveys in the same countries. Trends that are omitted include:
  - Senegal prior to 2013
  - Nigeria prior to 2010
  - South Africa in 2007
- Not all questions included in the Spring 2014 survey are presented in this topline. Omitted questions have either been previously released or will be released in future reports.

		Q68 Do you own a cell phone?			
		Yes	No	DK/Refused	Total
Ghana	Spring, 2014	83	17	0	100
	Spring, 2013	79	21	1	100
	Spring, 2007	34	66	0	100
	Summer, 2002	8	91	1	100
Kenya	Spring, 2014	82	18	0	100
	Spring, 2013	82	18	0	100
	Spring, 2011	74	25	0	100
	Spring, 2010	65	35	0	100
	Spring, 2007	33	66	1	100
	Summer, 2002	9	91	0	100
Nigeria	Spring, 2014	89	11	0	100
	Spring, 2013	78	21	0	100
	Spring, 2010	74	26	0	100
Senegal	Spring, 2014	83	17	0	100
	Spring, 2013	81	19	0	100
South Africa	Spring, 2014	89	10	0	100
	Spring, 2013	91	9	0	100
	Summer, 2002	33	67	0	100
Tanzania	Spring, 2014	73	27	0	100
	Spring, 2007	42	58	0	100
	Summer, 2002	10	90	0	100
Uganda	Spring, 2014	65	34	1	100
	Spring, 2013	59	41	0	100
	Spring, 2007	29	71	0	100
	Summer, 2002	10	89	1	100

		Q69 ASK ALL CELL PHONE OWNERS: Some cell phones are called "smartphones" because they can access the internet and apps. Is your cell phone a smartphone, such as an iPhone, a Blackberry (INSERT COUNTRY SPECIFIC EXAMPLES)?				
		Yes, smartphone	No, not a smartphone	DK/Refused	Total	N=
Ghana	Spring, 2014	17	81	2	100	844
	Spring, 2013	19	79	2	100	663
Kenya	Spring, 2014	19	81	0	100	869
	Spring, 2013	23	76	1	100	675
Nigeria	Spring, 2014	30	69	1	100	912
	Spring, 2013	24	75	1	100	829
Senegal	Spring, 2014	18	81	1	100	833
	Spring, 2013	16	82	3	100	649
South Africa	Spring, 2014	38	60	2	100	909
	Spring, 2013	36	63	1	100	741
Tanzania	Spring, 2014	10	89	1	100	762
Uganda	Spring, 2014	8	91	1	100	670
	Spring, 2013	7	93	1	100	471

		Q74a ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? a. send text messages				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	51	49	0	100	844
Kenya	Spring, 2014	88	12	0	100	869
Nigeria	Spring, 2014	80	20	0	100	912
Senegal	Spring, 2014	70	30	0	100	833
South Africa	Spring, 2014	95	5	0	100	909
Tanzania	Spring, 2014	92	8	0	100	762
Uganda	Spring, 2014	60	40	0	100	670

		Q74b ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? b. take pictures or video				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	48	51	1	100	844
Kenya	Spring, 2014	54	46	0	100	869
Nigeria	Spring, 2014	57	43	0	100	912
Senegal	Spring, 2014	50	50	0	100	833
South Africa	Spring, 2014	60	40	0	100	909
Tanzania	Spring, 2014	53	47	0	100	762
Uganda	Spring, 2014	37	63	0	100	670

		Q74c ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? c. get news and information about politics				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	18	81	1	100	844
Kenya	Spring, 2014	28	72	0	100	869
Nigeria	Spring, 2014	28	71	1	100	912
Senegal	Spring, 2014	19	81	0	100	833
South Africa	Spring, 2014	18	81	1	100	909
Tanzania	Spring, 2014	21	78	0	100	762
Uganda	Spring, 2014	23	77	0	100	670

		Q74d ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? d. access a social networking site				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	15	84	1	100	844
Kenya	Spring, 2014	28	72	0	100	869
Nigeria	Spring, 2014	35	65	1	100	912
Senegal	Spring, 2014	19	80	1	100	833
South Africa	Spring, 2014	31	68	1	100	909
Tanzania	Spring, 2014	19	81	0	100	762
Uganda	Spring, 2014	14	86	0	100	670

		Q74e ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? e. get consumer information such as prices or availability of products				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	8	91	1	100	844
Kenya	Spring, 2014	14	86	0	100	869
Nigeria	Spring, 2014	14	85	1	100	912
Senegal	Spring, 2014	14	84	1	100	833
South Africa	Spring, 2014	14	85	1	100	909
Tanzania	Spring, 2014	12	88	1	100	762
Uganda	Spring, 2014	16	83	1	100	670

		Q74f ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? f. get information about health and medicine for you or your family				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	11	88	1	100	844
Kenya	Spring, 2014	19	81	0	100	869
Nigeria	Spring, 2014	23	76	0	100	912
Senegal	Spring, 2014	17	82	2	100	833
South Africa	Spring, 2014	15	84	1	100	909
Tanzania	Spring, 2014	11	88	0	100	762
Uganda	Spring, 2014	20	79	1	100	670

		Q74g ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? g. make or receive payments				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	15	84	1	100	844
Kenya	Spring, 2014	61	39	0	100	869
Nigeria	Spring, 2014	15	85	0	100	912
Senegal	Spring, 2014	30	69	1	100	833
South Africa	Spring, 2014	15	84	0	100	909
Tanzania	Spring, 2014	39	61	0	100	762
Uganda	Spring, 2014	42	57	0	100	670

		Q74h ASK ALL CELL PHONE OWNERS: In the past 12 months, have you used your cell phone to do any of the following things? h. look for or apply for a job				
		Yes	No	DK/Refused	Total	N=
Ghana	Spring, 2014	9	89	1	100	844
Kenya	Spring, 2014	26	74	0	100	869
Nigeria	Spring, 2014	15	85	0	100	912
Senegal	Spring, 2014	12	87	1	100	833
South Africa	Spring, 2014	19	80	1	100	909
Tanzania	Spring, 2014	14	86	0	100	762
Uganda	Spring, 2014	14	85	0	100	670

		Q160 Do you have a working landline telephone in your house or not?			
		Yes, have landline phone	No, do not	DK/Refused	Total
Ghana	Spring, 2014	1	96	3	100
	Spring, 2013	1	98	1	100
Kenya	Spring, 2014	3	97	0	100
	Spring, 2013	1	99	0	100
	Spring, 2011	1	99	0	100
Nigeria	Spring, 2014	1	97	2	100
	Spring, 2013	5	95	0	100
Senegal	Spring, 2014	6	94	0	100
	Spring, 2013	6	94	0	100
South Africa	Spring, 2014	6	94	1	100
	Spring, 2013	6	94	0	100
Tanzania	Spring, 2014	2	98	0	100
Uganda	Spring, 2014	1	98	0	100
	Spring, 2013	2	98	1	100

		LL Respondent has a working landline telephone		
		Yes, have landline phone	No, do not	Total
United States	Spring, 2014	60	40	100

## Spring 2013 Survey

		Q69 ASK IF CELL PHONE OWNER: Do you share your cell phone with someone else or is it just for your own use?				
		Yes, I share my cell phone with someone else	No, I do not share my cell phone	DK/Refused	Total	N=
Kenya	Spring, 2013	21	78	1	100	675

		Q70 ASK IF NON-CELL PHONE OWNER: Do you share a cell phone with someone else?				
		Yes	No	DK/Refused	Total	N=
Kenya	Spring, 2013	58	40	2	100	122